



“A pragmatic approach to solving the twenty-first-century leadership puzzle by identifying what is and what will be relevant for successful leadership in the new real world. *A New Breed of Leader* is a must-read for new and well-seasoned leaders.”

—Edward T. Hawthorne, Senior Vice President, Card Servicing
and Operations Executive, Bank of America

“*A New Breed of Leader* should be mandatory reading in every graduate ‘biz school.’ Institutions of higher learning have neglected to influence the leadership requirements of accountability and responsibility that have contributed mightily to our current problems.”

—William Parker, CEO/President, Energyline

“Laser-clear understanding of twenty-first-century leadership . . . no-nonsense, practical, insightful, and inspirational. A must-read!”

—Maddy Dychtwald, cofounder of Age Wave

“Profound content is peppered with stories, quotes, examples, and action steps that make this book a *must read* for every leader at any level.”

—Dr. Tony Alessandra, author of *The New Art of
Managing People and Charisma*

“An important book on twenty-first-century leadership. The chapter on humility particularly moved me . . . because it reinforced some of the principles I have long held, but more important, it taught me new lessons.”

—Terry Gibson, CFA, Senior Vice President and
Portfolio Manager, BMO Nesbitt Burns

“If you want to lead, this book you must read.”

—Jeffrey J. Fox, bestselling author, *How to Become CEO*

“Powerful, succinct, and absolutely on target . . . America wouldn’t be where it finds itself today if business and spiritual leaders embraced the truth found in this book.”

—Chet R. Marshall, Business Missionary,
guest host for Tri-State Celebration, Daystar Television

“*A New Breed of Leader* gives you innumerable opportunities to grow and become a more effective leader in the twenty-first century.”

—Jim Cathcart, author of *Relationship Selling* and *The Acorn Principle*

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“An inspirational guide to leadership . . . Dr. Sheila Murray Bethel has intricately and meticulously organized the new theory that is easy to read, adopt, and follow.”

—Suhas Mehta, President, International Business
Network (2008–09), Santa Clara University

“Leadership never goes out of style, but what it takes to succeed as a leader changes with the times. Sheila Murray Bethel zeroes in on the qualities required of twenty-first-century leaders . . . Her chapter on humility should be required reading for every CEO in America.”

—Jeannine Drew, President, Drew Communications

“An inspiring read packed full of excellent illustrations of good leadership practices that are relevant to the private and public sector.”

—Trevor Summerson, Senior Programme Manager,
National College for School Leadership, Nottingham, England

“If you wonder whether you are the kind of leader needed in the twenty-first century, you’re about to find out. Dr. Bethel identifies the attributes essential for today’s leaders and illustrates them using real-life examples gathered directly from the people who set them.”

—Jeffrey Riley, Executive Director,
Structured Finance, GATX Corporation

“Sheila Murray Bethel has defined in a clear-minded analysis an obviousness rarely used in Real Life.”

—Vilma Mansutti, Assistant of Direction,
French High Council on Integration, Paris, France

“Whether tomorrow’s leaders are born great, achieve greatness, or have it rudely thrust upon them, the golden rules championed in *A New Breed of Leader* will be part of their operating code.”

—John Elkington, cofounder of SustainAbility,
coauthor of *The Power of Unreasonable People*

“*A New Breed of Leader* redefines leadership concepts . . . Sheila Murray Bethel offers each of us the means for a formidable hope and the accomplishment for oneself.”

—Alex Bouhr, Engineer, Intertek, Paris, France